

TM # 57016

NCC Cable System Order

11758379

Order #	62317647
Syscode	6961
System Name	Spectrum/Allegan, MI
Market	Grand Rapids
AE	Brenda Hadley
Sales Coordinator	Colin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
-	

Flight Dates	08/29/16 - 09/04/16
Agency	Strategic Media Services, Inc
Advertiser	API RFS
Client Code	124
Product Code	183
Est Code	1163
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/08/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$983.00
Commission	\$147.45
Net Total	\$835.55
Total Spots	71
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 8.8 New Combined bookends order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	NCR Combined BOOKENDS
2	CNN	CNN NEWSROOM<	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$9.00	\$27.00	30	NCR Combined BOOKENDS
3	CNN	VARIOUS	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	NCR Combined BOOKENDS
4	CNN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	NCR Combined BOOKENDS
5	CNN	VARIOUS	8/29/16	9/4/16	09:00	19:00						X	X	-	-	3	\$14.00	\$42.00	30	NCR Combined BOOKENDS
6	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	NCR Combined BOOKENDS
7	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	NCR Combined BOOKENDS
8	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
9	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	09:00	19:00						X	X	-	-	6	\$14.00	\$84.00	30	NCR Combined BOOKENDS
10	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	NCR Combined BOOKENDS
11	FXNC	VARIOUS	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	NCR Combined BOOKENDS
12	FXNC	VARIOUS	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR Combined BOOKENDS
13	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	NCR Combined BOOKENDS
14	FXNC	AVG. ALL WKS<	8/29/16	9/4/16	09:00	19:00						X	X	-	-	3	\$14.00	\$42.00	30	NCR Combined BOOKENDS

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Market	Grand Rapids			Total # of Weeks	1
		Client Code	124	Total	\$983.00
AE	Brenda Hadley	Product Code	183	Commission	\$147.45
Sales Coordinator	Colijn Moore	Est Code	1163	Net Total	\$835.55
Office	Washington	Product Name		Total Spots	71
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Jun 16	Primary Demo	Adults 35+	GRP	-
		Makegood Policy	Approval Required	CPP	-
				CPM	-

Comments : 8 8 New Combined bookends order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	MNBC	MORNING JOE<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	NCR Combined BOOKENDS
<div> <div>Sep 2016</div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Total</div> </div>																				
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$983.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$983.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/08/16

62317647 | Grand Rapids | Spectrum/Allegan, MI | 6961 |